| Exploring the Impact of Artificial Intelligence in | Journal of Development Economics and |
|--|--|
| the Field of Pharmacy | Management Research Studies (JDMS) |
| | A Peer Reviewed Open Access |
| | International Journal |
| | ISSN: 2582 5119 (Online) |
| | Crossref Prefix No: 10.53422 |
| | 11 (19), 160-164, January-March, 2024 |
| | @Center for Development Economic |
| | Studies (CDES) |
| | Reprints and permissions |
| | https://www.cdes.org.in/ |
| | https://www.cdes.org.in/about-journal/ |

Exploring the Impact of Artificial Intelligence in the Field of Pharmacy

Ikatelu Kelvin Kosisochukwu¹

Abstract

This research aims to explore the implications and impact of artificial intelligence (AI) in the field of pharmacy. The study investigates the advancements made in medication management, drug discovery, personalized medicine, and potential challenges associated with the integration of AI technology. The research will involve analysing previous studies, case reports, and to provide insights into the current state and future prospects of AI in pharmacy practice.

Key words: Artificial Intelligence, Pharmacy Practice, Medication management

Introduction

Artificial intelligence (AI) has made significant advancements in various sectors, and the field of pharmacy is no exception. The integration of AI technology into pharmacy practice has the potential to revolutionize patient care, medication management, and drug discovery. With its ability to analyse vast amounts of data and make predictions based on patterns and algorithms, AI is streamlining processes, improving accuracy, and ultimately enhancing patient outcomes.

One area where AI has shown great promise is medication management. Pharmacists and healthcare professionals often struggle with identifying potential drug interactions, adverse effects, and appropriate dosages for patients who are taking multiple medications. AI-powered tools can help alleviate this burden by providing real-time information and decision-making support. These tools utilize machine learning algorithms to analyse patient data, including medical records, laboratory results, and medication histories, to identify potential drug interactions and adverse reactions. This allows pharmacists to catch and prevent medication errors, ultimately improving patient safety.

¹ Pharmacy Intern, Medplus Pharmacy, Nigeria.

Review of Literature

Artificial Intelligence (AI) in Pharmacy: An Overview of Innovations

Muhammad Ahmer Raza · Shireen Aziz, · Misbah Noreen, Amna Saeed, Irfan Anjum, Mudassar Ahmed, and Shahid Masood Raza (2002) They opine that AI has transformed healthcare to make it more effective and efficient, and the pharmaceutical sector is not immune. Over the last few years, there has been a significant increase in interest in the application of AI technology for assessing and understanding various essential disciplines of pharmacy such as drug development, dosage form design, polypharmacology, and hospital pharmacy. Given the growing importance of AI, hence they compiled a thorough study that would aid every practicing pharmacist in understanding the most significant breakthroughs made possible by the deployment of this sector.

Artificial Intelligence in Medical Practice: Regulative Issues and Perspectives

Vitalii M Pashkov, Andrii O Harkusha, Yevheniia O Harkusha (2020): The goal of the research was to uncover particular of AI in healthcare, such as its nature and specifics, as well as to establish the complexity of AI application in healthcare and suggest solutions to them. The analysis completed allows for the admission of a number of advantages and disadvantages in the sphere of AI use in healthcare. Without a doubt, this is a promising sector with many holes and grey areas to complete. Furthermore, the fundamental difficulty is not technology itself, which is continually increasing, evolving, and revealing new applications, but rather the legal framework, which is plainly missing in proper rules as well as various political, ethical, and financial shifts.

The Beginning of a New Era: Artificial Intelligence in Healthcare

Akshara Kumar, Shivaprasad Gadag, Usha Yogendra Nayak (2021): In this study, they have shed light on the current use of AI in the healthcare industry, such as how it works and how this system is implemented in various areas, such as drug development, disease diagnostics, clinical trials, remote patient monitoring, and nanotechnology, in this review. They have also briefly discussed its applications in other industries. Along with the future prospects, public opinion has been researched and discussed. The authors have also highlighted the benefits of AI as well as its drawbacks. Assessment of Awareness, Perceptions, and Opinions towards Artificial Intelligence among Healthcare Students in Riyadh, Saudi Arabia

Wajid Syed, Mahmood Basil A Al-Rawi (2023): The authors discovered that, on average, Saudi pharmacy students were knowledgeable about AI. Furthermore, the majority of students had favorable attitudes toward the concepts, benefits, and deployment of AI. The majority of students acknowledged a need for greater education and training in the field of AI. As a result, early exposure to AI-related information in pharmacy curriculum is a vital step toward ensuring that these technologies are widely used in graduates' future professions.

Artificial Intelligence in Pharmaceutical and Healthcare Research

Subrat Kumar Bhattamisra Priyanka Banerjee Pratibha Gupta, Jayashree Mayuren Susmita Patra and Mayuren Candasamy (2023): AI is a discipline of computer science that enables machines to work efficiently and evaluate complex data. AI research has grown considerably, and its role in healthcare service and research is expanding at a rapid rate. This Journal of Development Economics and Management Research Studies (JDMS), A Peer Reviewed Open Access International Journal, ISSN 2582 5119 (Online), 11 (19), 160-164, January-March, 2024

paper expands on the benefits and problems of artificial intelligence in healthcare and pharmaceutical research. This article provides an in-depth examination of the use of AI in disease diagnosis, digital therapy, individualized treatment, drug discovery, and forecasting epidemics or pandemics. Deep learning and neural networks are the most often utilized AI technologies; Bayesian nonparametric models are possible clinical trial design technologies; natural language processing and wearable devices are employed in patient identification and clinical trial monitoring.

AI as a planner for medication

AI can assist in optimizing medication dosages. By continuously monitoring patient vitals and adjusting dosages accordingly, AI systems can ensure that patients receive the right amount of medication at the right time. This helps minimize adverse effects and improve overall treatment efficacy. Additionally, AI algorithms can provide insights into patients' response to different medications, enabling pharmacists to customize treatment plans and identify alternative therapies when necessary.

AI and Drug discovery

Another significant area where AI is advancing pharmacy practice is in the field of drug discovery. Traditional drug discovery processes are often time-consuming, costly, and highly reliant on trial and error. However, AI offers a more efficient and targeted approach. By analyzing vast databases of existing drugs and molecular structures, AI algorithms can identify potential drug candidates with specific molecular attributes and therapeutic benefits. This greatly speeds up the drug discovery process and reduces the likelihood of ineffective or unsafe compounds being developed.

Moreover, AI can aid in predicting the efficacy and safety of drugs during clinical trials. By analyzing a wide range of data, including patient demographics, genetics, prior medical history, and biomarkers, AI algorithms can help pharmaceutical companies identify potential risks and benefits of new drugs. This allows researchers to prioritize drug candidates that are more likely to succeed, ultimately leading to faster and more successful clinical trials.

AI for Patients' records and needs

The integration of AI in pharmacy practice also paves the way for personalized medicine. By utilizing AI algorithms to analyze patient-specific information, including genetic makeup and lifestyle factors, pharmacists can tailor treatments to each individual's unique needs. This individualized approach can lead to more effective treatments with fewer side effects, improving patient satisfaction and adherence to therapy.

AI and Hospital Pharmacy

Artificial intelligence has the potential to revolutionize hospital pharmacy practice by improving medication management, enhancing patient safety, and optimizing workflow efficiency. Ensuring the privacy and security of patient data is of utmost importance, as well as addressing potential biases in AI algorithms. Additionally, pharmacists and healthcare professionals must be adequately trained to utilize AI tools effectively and safely. Some key applications of AI in hospital pharmacy practice include:

Clinical Decision Support:

AI-powered clinical decision support systems (CDSS) can provide evidence-based recommendations at the point of care. CDSS can analyse patient data, clinical guidelines, and literature to support pharmacists in making informed decisions about medication selection, dosing, and monitoring.

Predictive Analytics:

AI techniques, such as machine learning, can analyse large datasets to predict medication-related outcomes. For example, AI models can predict the likelihood of medication non-adherence or identify patients at risk of adverse drug events. This can guide interventions to improve medication adherence and patient safety.

Workflow Optimization:

AI can optimize workflow processes in hospital pharmacies, such as medication inventory management, order prioritization, and task allocation. AI algorithms can analyse real-time data and usage patterns to suggest improvements, reduce bottlenecks, and enhance operational efficiency. However, integrating AI into hospital pharmacy practice also presents challenges. These include data quality and integration, privacy and security concerns, system interoperability, pharmacist training and acceptance, and the need for continuous monitoring and validation of AI algorithms.

AI and Community Pharmacy

Artificial intelligence (AI) can also have a significant impact on community pharmacy practice. Some key applications of AI in community pharmacy include:

1. Medication Adherence: AI can help identify patients who are at risk of medication nonadherence. By analysing data from various sources such as electronic health records (EHRs), prescription claims, and patient reported data, AI algorithms can predict which patients are more likely to miss doses or stop taking their medications. This allows pharmacists to intervene and provide personalized counselling to improve adherence.

2. Medication Therapy Management: AI can assist pharmacists in conducting medication therapy management (MTM) services. AI can analyse patient data to identify potential drugdrug interactions, recommend appropriate medication therapies, and provide personalized medication counselling. This can help optimize medication regimens and improve patient outcomes.

3. Automated Prescription Filling: AI can automate prescription filling processes in community pharmacies. Robotic dispensing systems can accurately and efficiently fill prescriptions, reducing errors and improving operational efficiency.

4. Patient Counselling: AI can support pharmacist-patient interactions by providing information on medication side effects, drug interactions, and other relevant counselling points. AI-powered chatbots or virtual assistants can engage with patients, answer their questions, and provide education on their medications.

5. Inventory Management: AI can optimize inventory management in community pharmacies. By analysing historical data, sales trends, and patient demand, AI algorithms can predict medication demand, optimize stock levels, and reduce wastage.

6. Appointment Scheduling: AI can assist in scheduling and managing pharmacist appointments. AI-powered systems can analyse appointment data, availability, and patient preferences to create optimized schedules and reduce wait times.

7. Fraud Detection: AI can help identify prescription drug abuse or fraudulent activities. By analysing patterns in prescription claims and comparing them with known fraud indicators, AI algorithms can detect suspicious activities and alert pharmacists or regulatory agencies.

Conclusion

AI technology is transforming the field of pharmacy by improving medication management, expediting drug discovery, and enabling personalized medicine. The integration of AI systems into pharmacy practice enhances patient safety, optimizes treatment outcomes, and improves overall healthcare delivery. As AI continues to advance, its potential in pharmacy will continue to grow, revolutionizing patient care and shaping the future of the pharmaceutical industry.

References:

- Muhammad Ahmer Raza [,] Shireen Aziz, Misbah Noreen, Amna Saeed, Irfan Anjum, Mudassar Ahmed, and Shahid Masood Raza (2022): Artificial Intelligence (AI) in Pharmacy: An Overview of Innovations, Innov Pharm. 2022; 13(2): DOI: 10.24926/iip.v13i2.4839
- 2. Vitalii M Pashkov, Andrii O Harkusha, Yevheniia O Harkusha (2020): Artificial Intelligence in Medical Practice: Regulative Issues and Perspectives, Wiad Lek, 2020,73(12).
- 3. Akshara Kumar, Shivaprasad Gadag, Usha Yogendra Nayak (2021): The Beginning of a New Era: Artificial Intelligence in Healthcare, Adv Pharm Bull, 2021 May;11(3):414-425. DOI: 10.34172/apb.2021.049.
- 4. Wajid Syed, Mahmood Basil A Al-Rawi (2023): Assessment of Awareness, Perceptions, and Opinions towards Artificial Intelligence among Healthcare Students in Riyadh, Saudi Arabia, Medicina (Kaunas), 2023 Apr 24;59(5):828, DOI: 10.3390/medicina59050828.
- 5. Subrat Kumar Bhattamisra Priyanka Banerjee Pratibha Gupta, Jayashree Mayuren Susmita Patra and Mayuren Candasamy (2023): Artificial Intelligence in Pharmaceutical and Healthcare Research, Big Data Cogn. Comput. 2023, 7(1), 10; https://doi.org/10.3390/bdcc7010010
- Osama Khan , Mohd Parvez , Pratibha Kumari , Samia Parvez , Shadab Ahmad (202 3): The future of pharmacy: How AI is revolutionizing the industry, Intelligent Pharmacy, Volume 1, Issue 1, June 2023, pp 32-40.